SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai / Accredited by NAAC & NBA)

(An Autonomous Institution)

Dindigul – Palani Highway, Dindigul 624 002

INTERNAL QUALITY ASSURANCE CELL - IQAC

INSTITUTION'S INNOVATION COUNCIL

Events Report

Academic Year: 2025 -26   **Semester: ODD**

S. No.	Date	Activity	Resource Person / Organizer	About the Activity
1	21.06.2025	International Yoga Day – Faculty Yoga Session	Yoga Club & Temple of Consciousness, WCSC, Dindigul	Faculty members celebrated International Yoga Day focusing on holistic health, inner peace, and the theme 'Yoga for One Earth, One Health'.
2	15.08.2025	Independence Day Celebration	SSMIET Management & IIC	Independence Day was celebrated to commemorate national pride, unity, and constitutional values.
3	19.08.2025	Pitching Event – Innovation & Startup Showcase	SSMIET E-Cell & IIC	Students showcased innovative ideas and startup concepts, fostering entrepreneurial thinking.
4	20.08.2025	Seminar on Value Proposition Fit & Business Fit	Dr. A. Tamizha Karthic, Digital Marketer, Tamizha Software Solutions, Sivakasi.	Seminar focused on aligning customer needs with viable business models.
5	23.08.2025	Panel Discussion on Building a Startup Culture on Campus	Mr. Naga Arjuna N	Panel discussion emphasized institutional roles in nurturing entrepreneurship.
6	23.08.2025	Event Glimpses – Startup Culture Session	Mr. N. Naga Arjuna Incubation Head Pandian Saraswathi Yadav Engineering Collge, Sivakasi	Follow-up session sharing insights on innovation ecosystems and student startups.

7	28.08.2025–30.08.2025	Zero to One Bootcamp – Startup Readiness Program	AIC RAISE, Coimbatore	Three-day bootcamp guided students from idea generation to venture readiness.
8	08.09.2025–09.09.2025	GEN-AI Hackathon 2025	IIC SSMIET IBM Smart Bridge	Hackathon encouraged GenAI-based solution development with mentor guidance.
9	23.09.2025	Internal Hackathon – Smart India Hackathon 2025	Mr. Ashok Kumar Varadharajan, Sr. Technical Architect, HCL Technologies Dr. Arul Jeyaraj Founder & CEO, GRIT Digitech, Sivaganga.	Internal hackathon selected teams for SIH 2025 through innovation challenges.
10	09.10.2025	Seminar on Creating an Innovation Ecosystem	Mr. K. Bhagath Singh	Session inspired students to pursue sustainable innovation pathways.
11	13.10.2025	Incubation Visit – Erode Sengunthar Engineering College	Faculty Team & Host Institution	Faculty explored incubation facilities, research centers, and best practices.
12	22.10.2025	Orientation on IIC 8.0 & R&D Cell Activities	AICTE & IIC	Orientation detailed IIC 8.0 framework and R&D initiatives.
13	28.10.2025	IIC Awareness Workshop – Igniting Minds	Mr. K. Saravanan	Workshop promoted entrepreneurial mindset and innovation-driven careers.
14	25.11.2025	IIC Regional Meet 2025 – PSG CAS	IIC Regional Committee	Faculty gained insights on best IIC practices and collaborations.
15	28.11.2025	Toy Xplore 2025	IIC & Admission Team	The event witnessed the enthusiastic participation of 1300 students from 33 schools across Dindigul, Palani, and Natham, along with 100 staff members.
16	09.01.2026 – 10.01.2026	Boot Camp on Industry 4.0 & 5G Technologies	Mr. Bhagath Singh Karunakaran, Founder and Chief Consultant, Industry 4.0 + 5G	Multi-phase bootcamp enhanced Industry 4.0 and 5G technical competencies.

EVENT GLIMPSES:

International Yoga Day – Faculty Yoga Session

National Entrepreneurship Challenge 2025, hosted by E-Cell, IIT Bombay

Independence day celebration activity

Pitching Event – Innovation & Startup Showcase

Session on Value Proposition Fit & Business Fit

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23/08/2025 11:41 AM GMT +05:30

Panel Discussion on Building a Startup Culture on Campus

Zero to One startup bootcamp organized by AIC Raise Coimbatore

GenAI Hackathon mentoring session by IBM Smart bridge team (Day 1)

GenAI Hackathon mentoring session by IBM Smart bridge team (Day 2)

GenAI Hackathon Valedictory function

Internal Hackathon 2025

Incubation Visit to Erode Sengunthar Engineering College, Erode

Orientation session on IIC 8.0 Activities

Green Mind Hackathon 2025 organized by Sri Vishveshvaraya Institute of Technology, Bangalore.

IIC Regional meet 2025 at PSG College of Arts and Science, Coimbatore

Toyxplore 2025 for School Students

Smart India Hackathon Runners up award

Boot Camp on Industry 4.0 & 5G Technologies